

PRIVACY POLICY

Welcome to KWIMMESSENGER!

KWIMMESSENGER is owned and operated by KWIM Solutions Pty Ltd.

KWIMMESSENGER values your privacy and the protection of your personal data. This privacy policy describes what information we collect from you, how we collect it, how we use it, how we obtain your consent, how long we keep it in our databases and, if necessary, with whom we share it.

By downloading and using the platform, you accept the practices described in this Privacy Policy. Your use of the platform is also subject to our Terms and Conditions.

This Privacy Policy may change from time to time. Your continued use of the platform after we make changes to this privacy policy is considered acceptance of those changes, so please check this policy periodically for updates. This Privacy Policy has been developed and is maintained in accordance with all applicable federal and international laws and regulations and specifically with the California Online Privacy Protection Act (CalOPPA – U.S regulation) and the GDPR (General Data Protection Regulation - European regulation).

1. GENERAL INFORMATION

The personal data of the users that are collected and processed through:

- **KWIMMESSENGER App (Android and iOS version - Available on Google Play and App store)**
- <https://kwimmessenger.com>

Will be under responsibility and in charge of:

- **KWIM Solutions Pty Ltd.**
- **(Info@kwimmessenger.com)**

(Hereinafter referred to as “KWIMMESSENGER”).

2. TYPES OF INFORMATION GATHERED

The information we collect from our users helps us to effectively provide our platform and to personalize and continually improve the user experience on the platform. These are the types of information we collect:

Information You Give Us. You provide information when you provide, create, modify, download and share content, use the platform in general and/or communicate with us through our contact information or through our contact forms. As a result of those actions, you might supply us with the following information:

- Name

- Email address
- Third party account information (Facebook and Google)
- User content
- Any additional information relating to you that you provide to us directly or indirectly through our platform.

KWIMMESSENGER will not collect any personally identifiable information about you, unless you provide it.

Information Collected Automatically: By downloading and using the platform, you automatically provide us with the following information:

- The device and information you use to access the platform.
- Your IP addresses
- Operating system and device characteristics
- Referrer URLs
- Which parts of the platform you use and how often

Contact list of the user's device: KWIMMESSENGER needs certain permissions to use certain functions of your device for the sole and exclusive purpose of providing the functionalities of the platform. KWIMMESSENGER can access and synchronize the contact list of the user's device for the sole and exclusive purpose of facilitating communication with the user's contacts through the platform. The user agrees and declares that by using the platform and synchronizing the contact list with the platform, grants permission to KWIMMESSENGER to access the contact list of the user's device. The permissions granted by the user will be used only to obtain the information necessary to provide the functionalities of the platform and will be revoked by uninstalling the application from the user's device.

Social Media: On our platform you will find links and functions linked to different social networks, where you can share your information. The user will also be able to share information from their social networks through the platform or when logging in through their social network accounts.

It is advisable to consult the privacy policy and data protection of each social media used on our platform.

- Facebook: <https://www.facebook.com/privacy/explanation>
- Google: <https://policies.google.com/privacy>

3. HOW LONG WE KEEP YOUR DATA

Personal data provided by users through the platform will be retained for the time necessary to provide the platform and the functionalities available on the platform. KWIMMESSENGER may be allowed to retain personal data for a longer period whenever the user has given consent to such processing, as long as such consent is not withdrawn. Furthermore, KWIMMESSENGER may be obliged to retain personal data for a longer period whenever required to do so for the performance of a legal obligation or upon order of an authority. Once the retention period

expires, personal data shall be deleted. Therefore, the right to access, the right to erasure, the right to rectification and the right to data portability cannot be enforced after expiration of the retention period.

4. HOW WE USE YOUR INFORMATION.

In general, we use the information we collect primarily to provide, maintain, protect and improve our current platform and services. We use personal information collected through our site as described below and described elsewhere in this Policy to:

- Provide the platform (Available on Google Play and App store).
- Identify you as a user in our system.
- Register as a user.
- Create a user account via third party accounts (Google and Facebook).
- Provide platform functionalities.
- Understand and enhance your experience using our platform.
- Respond to your comments or questions through our support team.
- Send you related information, including confirmations, invoices, technical notices, updates, security alerts and support and administrative messages.
- Communicate with you about upcoming events, offers and news about content and services offered by KWIMMESSENGER and our selected partners.
- Marketing purposes of KWIMMESSENGER.
- Link or combine your information with other information we get from third parties to help understand your needs and provide you with better service.
- Protect, investigate and deter against fraudulent, unauthorized or illegal activity.

5. HOW DO YOU GET MY CONSENT?

By downloading and using the functionalities available on the platform, communicating with us through the contact forms or our contact information and providing us with personal information to communicate with you, you consent to our collection, storage and use of your information on the terms contained in this privacy policy. You may withdraw your consent at any time by sending us your request through the contact information or contact page.

6. HOW WE SHARE INFORMATION

Information about our customers is an important part of our business, and we are not in the business of selling it to others. We share customer information only as described below.

Third-Party Service Providers. We use the services of third parties to perform certain functions on the platform. For example, create and host the platform, send email, provide marketing services and provide search results.

These third-party services and tools may have access to personal information needed to perform their functions, but may not use that information for other purposes. Information shared with these third-party services will be treated and stored in accordance with their respective privacy policies and our privacy policy.

Business Transfers. In the event that KWIMMESSENGER creates, merges with, or is acquired by another entity, your information will most likely be transferred. KWIMMESSENGER will email you or place a prominent notice on our Platform before your information becomes subject to another privacy policy.

Protection of KWIMMESSENGER and others. We release personal information when we believe release is appropriate to comply with the law, enforce or apply our Terms and conditions and other agreements, or protect the rights, property, or safety of KWIMMESSENGER, our users or others. This includes exchanging information with other companies and organizations for fraud protection and credit risk reduction.

With Your Consent. Other than as set out above, you will receive notice when personally identifiable information about you might go to third parties, and you will have an opportunity to choose not to share the information.

Anonymous Information. KWIMMESSENGER uses the anonymous browsing information collected automatically by our servers primarily to help us administer and improve the Platform. We may also use aggregated anonymous information to provide information about the Platform to potential business partners and other unaffiliated entities. This information is not personally identifiable.

Email Address. The email address that you supply to us for purposes of receiving our email communications will never be rented or sold to a third party.

7. PROTECTING YOUR INFORMATION

KWIMMESSENGER will make all reasonable efforts to protect the personal information of users it obtains, and the personal information will be protected by dedicated data security personnel. In order to prevent users' personal information from being illegally accessed, copied, modified, transmitted, lost, destroyed, processed or used in unexpected and unauthorized situations, KWIMMESSENGER has and will continue to take the following measures to protect your personal information: 1) The user's personal information is encrypted and stored by adopting encryption technology, and is isolated by isolation technology. 2) When using personal information, such as personal information display and personal information association calculations, we will use a variety of data desensitization technologies including content replacement, encryption desensitization, etc. to enhance the security of personal information in use. 3) Establish a strict data use and access system, adopt strict data access authority control and multiple identity authentication technologies to protect personal information, and prevent data from being used in violation of regulations.

Other security measures taken to protect personal information 1) Manage and regulate the storage and use of personal information by establishing a data classification and grading system,

data security management specifications, and data security development specifications. 2) Data security personnel are responsible for security emergency response to promote and protect personal information security. 3. Notification of personal information security incidents 1) In the event of a security incident caused by personal information, KWIMMESSENGER will report the first incident to the corresponding competent authority, and immediately carry out troubleshooting and emergency measures.

8. RIGHTS

Users who provide information through our website, as data subjects and data owners, have the right to access, rectify, download or delete their information, as well as to restrict and object to certain processing of their information. While some of these rights apply generally, others apply only in certain limited circumstances. We describe these rights below:

- **Access and portability:** to access and know what information is stored in our servers, you can send us your request through our contact information.
- **Rectify, Restrict, Limit and Delete:** You can also rectify, restrict, limit or delete much of your information.
- **Right to be informed:** Users of our website will be informed, upon request, about what data we collect, how it is used, how long it is retained and whether it is shared with third parties.
- **Object:** When we process your information based on our legitimate interests as explained above, or in the public interest, you may object to this processing in certain circumstances. In such cases, we will stop processing your information unless we have compelling legitimate reasons to continue processing it or where it is necessary for legal reasons.
- **Revoke consent:** Where you have previously given your consent, such as to allow us to process and store your personal information, you have the right to revoke your consent to the processing and storage of your information at any time. For example, you may withdraw your consent by updating your settings. In certain cases, we may continue to process your information after you have withdrawn your consent if we have a legal basis for doing so or if your withdrawal of consent was limited to certain processing activities.
- **Complaint:** If you wish to file a complaint about our use of your information (and without prejudice to any other rights you may have), you have the right to do so with your local supervisory authority. Users can exercise all these rights by contacting us through the contact information or the contact page.
- **Rights related to automated decision-making, including profiling:** website users may request that we provide a copy of the automated processing activities we conduct if they believe that data is being unlawfully processed.

Users or owners of the personal information they provide through the platform may exercise these rights over their personal information at any time and without any limitation by sending us their request through our contact information.

9. CHILDREN'S ONLINE PRIVACY PROTECTION

We comply with the requirements of the California Online Privacy Protection Act (CalOPPA - U.S. regulation) and the GDPR (General Data Protection Regulation - European regulation) regarding the protection of personal data of minors. We do not collect any information from children under the age of 13. Our platform is intended for persons over the age of 13. If you become aware that your child under the age of 13 has provided us with personal information, please contact us. If we become aware that a child under 13 has provided us with personal information, we will take steps to delete that information, terminate that person's account and restrict that person's access.

10. EDITING AND DELETING INFORMATION

If you believe that any information, we are holding on you is incorrect or incomplete, please write to or email us as soon as possible. We will promptly correct any information found to be incorrect. You can change, modify, rectify and delete your Information at any time, please contact us through the contact information. To opt-out of KWIMMESSENGER email, follow the instructions included in the email. Your request should be processed within 48 hours.

11. THIRD PARTIES

Except as otherwise expressly included in this Privacy Policy, this document addresses only the use and disclosure of information KWIMMESSENGER collects from you. If you disclose your information to others, whether other users or suppliers on KWIMMESSENGER, different rules may apply to their use or disclosure of the information you disclose to them. KWIMMESSENGER does not control the privacy policies of third parties, and you are subject to the privacy policies of those third parties where applicable. KWIMMESSENGER is not responsible for the privacy or security practices of other platforms on the Internet, even those linked to or from the KWIMMESSENGER site. KWIMMESSENGER encourages you to ask questions before you disclose your personal information to others.

12. CONTACT US

If you have questions or concerns about this privacy policy and the treatment and security of your data, please contact us using the contact information below:

KWIMMESSENGER - KWIM Solutions Pty Ltd.

Info@kwimmessenger.com